



**Press information**

**For immediate release**

**Breaking Comes to PSP and PlayStation 2**  
**Sony Computer Entertainment Europe announces B-Boy,**  
**featuring Hip-Hop legend 'Crazy Legs' of the Rock Steady**  
**Crew**

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**London, March 23, 2006** – Whether you're a toprock master, a power move monster or you just can't stop freezing, Sony Computer Entertainment Europe (SCEE) will have you breaking some serious dance moves with **B-Boy™**. Developed by FreeStyleGames, in collaboration with Crazy Legs and DJ Hooch, **B-Boy** is due for release in September 2006 on PSP™(PlayStation®Portable) and PlayStation®2.

**B-Boy** uses a dynamically controlled fighting system to help you battle the best b-boys on the planet. Over the course of an in-depth "B-Boy Life" mode, players build up a crew and battle against real-life superstar b-boys including in-game host Crazy Legs, the legendary and original b-boy, who worked closely with the development team to ensure the game's authenticity.

"B-boy culture is one of the four core elements of hip-hop, and the team SCEE and FreeStyleGames have managed to put together this game in a way that means the hip-hop community can be sure that the integrity and art of b-boying won't be compromised," said Crazy Legs. "It's great to know that they have actively sought out the real b-boys that make the scene what it is today to make this game happen."

Players must learn, develop and master more than 800 motion captured moves as they progress from street battles to the world championships, gaining style and respect as they battle their way around the world, visiting 21 realistic venues.

As their reputation increases they'll encounter a host of licensed b-boys who feature in the game and represent the pinnacle of the b-boy scene, including Kamel, Ivan "The Urban Action Figure", Crumbs, Hong10, Lillou and Mouse. 40 rival B-boys appear in the game in total to challenge and battle the player.

Those looking for instant action can head for the arcade modes for battles against rival b-boys or multiplayer face-offs using PSP's Wireless functionality. **B-Boy** also allows players to create their own b-boy and upgrade and customise their breaker and, includes more than 40 licensed contemporary hip hop and classic funk tracks, mixed and scratched on the fly by in-game DJs.

B-Boy will be available on PSP and PlayStation 2 in September 2006.

**-Ends-**

For further information please contact your local PR Manager

**About PSP™ (PlayStation®Portable)**

PSP™ (PlayStation®Portable) is a new handheld entertainment system that allows users to enjoy 3D games, with high-quality full-motion video, and high-fidelity stereo audio. With graphics rendering capability comparable to that of PlayStation®2, PSP™ features a 4.3 inch widescreen, high-resolution TFT display. The PSP™ system's storage medium – UMD™ (Universal Media Disc) – is a compact yet high-capacity (1.8GB) optical disc. With a wide range of accessories and connectivity options, including Memory Stick Duo™, USB 2.0, IR port and Wireless (WLAN) functionality, PSP™ is the new entertainment platform from Sony Computer Entertainment.

**About Sony Computer Entertainment Europe Ltd.**

Sony Computer Entertainment Europe (SCEE), based in London, is responsible for the distribution, sales and marketing of PS one®, PlayStation®2 and PSP™ hardware in 104 territories across Europe, the Middle East, Africa and Oceania. SCEE also develops, publishes, markets and distributes games software for the three formats, and manages the third party licensing programmes for these formats in the PAL territories. At the end of December 2005, over 40 million PS one® consoles had been shipped across these PAL territories, over 102 million worldwide. Between its European debut on 24 November 2000 and the end of December 2005, over 37 million PlayStation®2 consoles have been shipped across the PAL territories, over 100 million worldwide, making it one of the most successful consumer electronic products in history. Between the launch of PSP™ in Japan in December 2004 and the end of December 2005, over 5 million PSP systems have been shipped across the PAL territories, over 15 million worldwide.

More information about PlayStation® products can be found at [www.playstation.com](http://www.playstation.com) and [www.yourpsp.com](http://www.yourpsp.com) or visit the Virtual Press Office at [www.scee.presscentre.com](http://www.scee.presscentre.com).

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**About FreeStyleGames Ltd.**

FreeStyleGames is one of a new wave of groundbreaking European development studios. Founded in 2002 by a highly talented and experienced team, the company is re-inventing independent development. FreeStyleGames employ ambitious people and encourage fun & adventurous lifestyles to delivering fresh, original & innovative console intellectual property for a new mass market audience. FreeStyleGames is based in Warwickshire, UK and currently employs over 30 staff.

More information about FreeStyleGames can be found at <http://www.freestylegames.com>

**About Crazy Legs**

More information about Crazy Legs and the Rock Steady Crew can be found at

<http://www.rocksteadycrew.com/>